

Safir Media. Digital Marketing Agency

Stay at the peak of success with us.

Key benefits of digital marketing



Multimedia campaigns



Audience
engagement
across various
channels



Measurable effectiveness



Increased brand awareness



High conversion rates



Highly cost-effective

Introduction to Safir Media

Safir Media, a digital marketing agency, has initiated its activities by providing various services in the field of digital marketing including content creation, SEO, web designing, social media advertising, Google Ads, and offering specialized consultation in the field of digital marketing. Moreover, by consistently delivering successful projects, it has become a trusted agency for business owners.

Safir Media Services

Content creation

Website designing

SEO

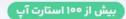
Advertising campaigns

Google Ads

Social media advertising

Some of our clients at Safir Media

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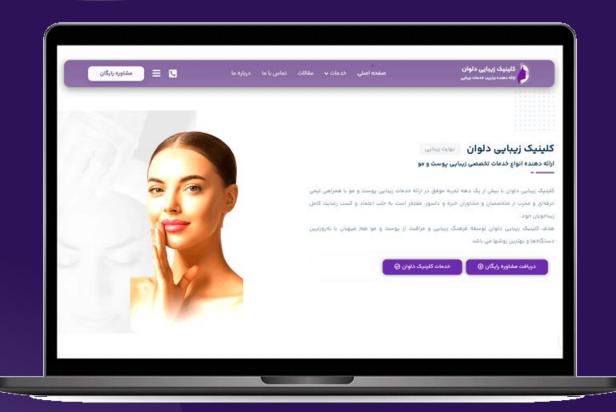




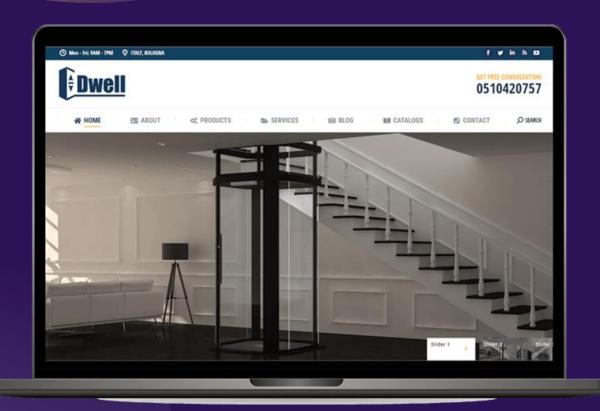








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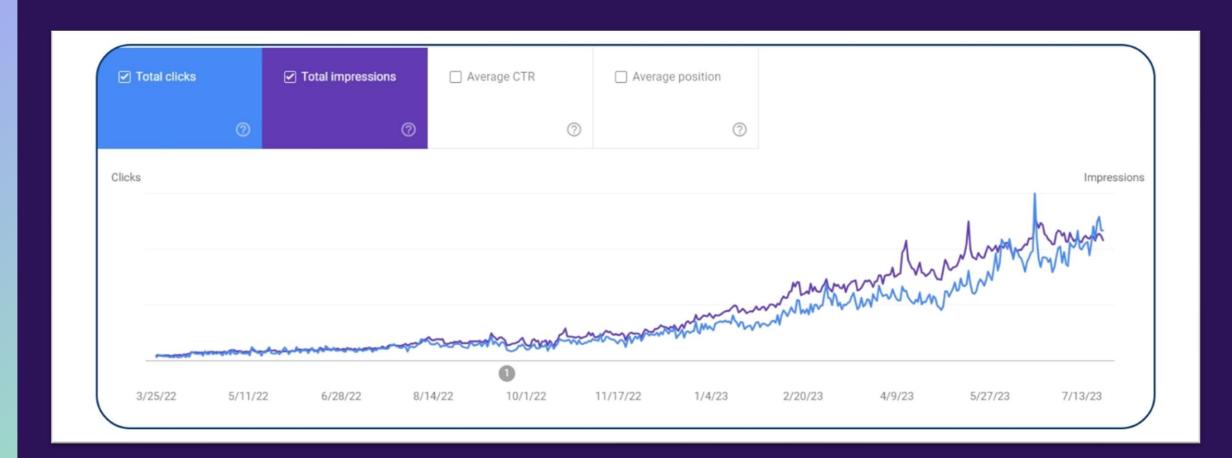
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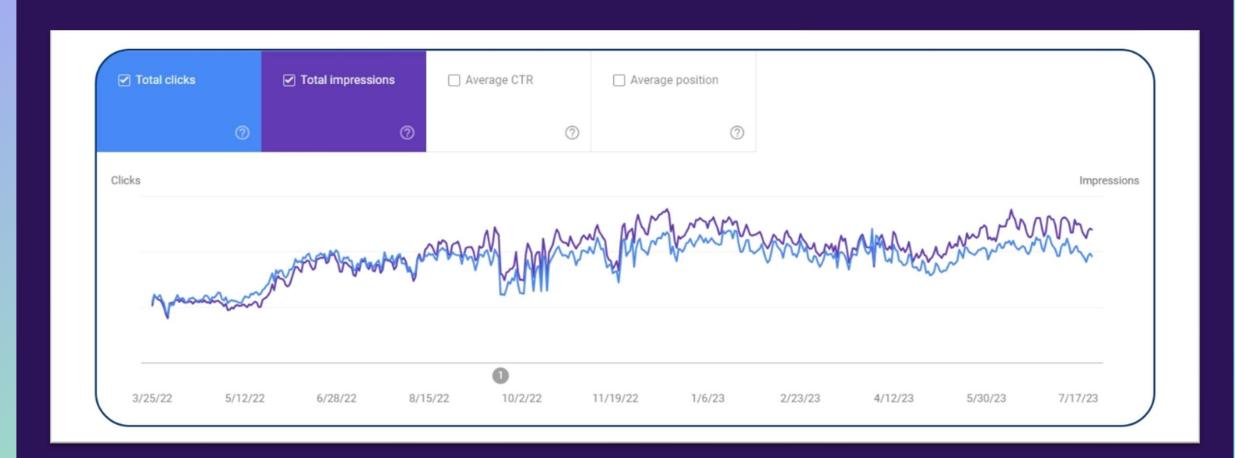


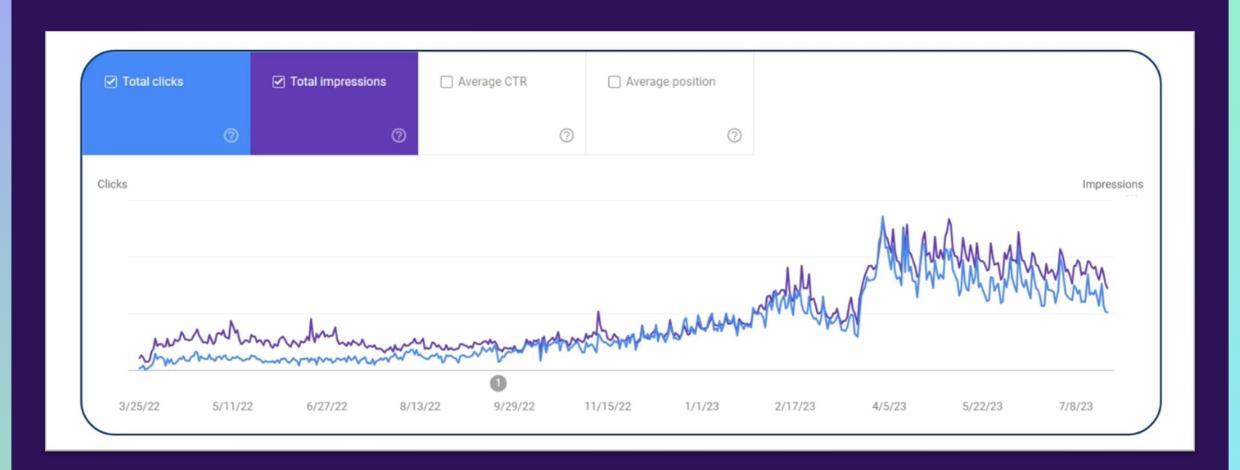
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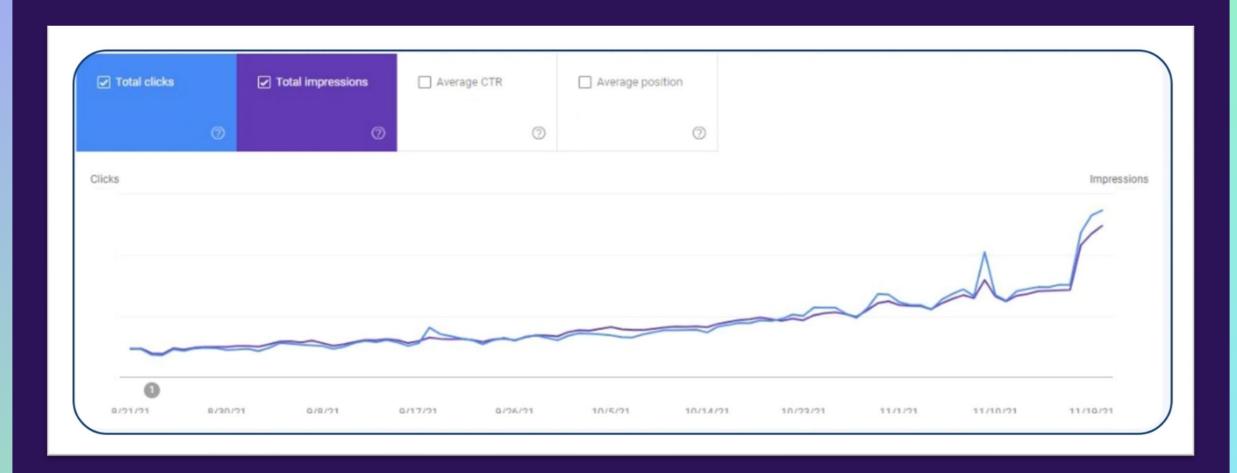


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Google ADS



Start advertising your business with Google Ads and see your website on the first page of Google results, then wait for returns many times greater than the cost you incurred.

Part of our Google Ads services at Safir Media:

- Keyword research
- Structural optimization
- Monitoring
- Continuous analysis and assessment

With over 10 years of experience in executing various Google Ads campaigns, Safir Media will accompany you on this journey.

Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter Overview Custom Sep 2 − Dec 18, 2023 ▼ 〈 > + New campaign Feedback Avg. CPC TL4.39 4.81K 27.2K TL21.1K **Arvinfardad.com** 800 -Aug 28, 2023 **⋌** Keywords Add keyword ±■ Demographics

Select a campaign

All campaigns



All campaigns Select a campaign Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter Custom Jul 5 - 13, 2024 ▼ Overview Avg. CPC 11. 576 2.42K TL5.89 TL3.39K Metrics Optimization score



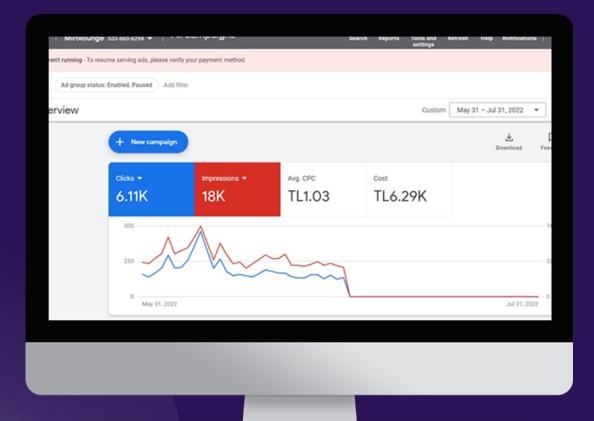
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Select a campaign All campaigns Campaign status: Enabled, Paused Ad group status: Enabled, Paused Add filter Overview Custom Nov 15 - 22, 2023 ▼ 〈 > Avg. CPC 1.67K 9.59K TL1.82 TL3.04K Nov 15, 2023 Nov 22, 2023 Billing ≛≣ Demographics



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atus: Enabled, Paused Add filter Custom Jan 18, 2022 - Sep 4, 2023 * New campaign Feedback Impressions * Avg. CPC Cost 15.9K 127K TL3.36 TL53.4K



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Social Media Management

Safir Media Digital Marketing Agency takes great pride in its long-standing collaboration with a diverse range of businesses. Over the years, we have honed our expertise in social media management and advertising, consistently delivering tailored strategies that drive engagement and growth across these platforms.



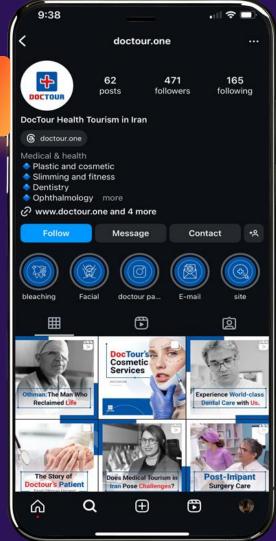
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Advertising Campaigns

At Safir Media, we specialize in designing and executing comprehensive online and offline advertising campaigns that are tailored to your unique business objectives. By leveraging precise data analysis and carefully identifying market needs, we craft strategies that resonate with your target audience.





Mihan Cheese Sales Campaign

Campaign Objective: To increase sales of Mihan cheeses.

Partner Agency: Iran Novin Kish

Advertising Agency

Campaign Media: Instagram, Telegram

Achievements:

- Collaborated with over 20 mega influencers in musical videos.
- Achieved more than 11 million views on these videos.
- Partnered with over 60 lifestyle influencers, resulting in 12 million views.
- Gained 30,000 new followers.
- Reached 4 million views on Telegram.
- Increased sales by 120%.





digikala jef

Digikala Jet Sales Campaign

Campaign Objective: To increase sales through the app.

Campaign Media: Instagram, Telegram, Podcasts

Achievements:

- •**Telegram Collaboration:** Partnered with over 30 Telegram channels, achieving 2.5 million views.
- •Podcast Collaboration: Worked with 5 prominent podcasts with a combined following of over 2 million.
- •Instagram Collaboration: Collaborated with over 100 Instagram pages, garnering 15 million views.







Foulica Sales Campaign

Campaign Objective: To increase sales.

Campaign Media: Instagram

Achievements:

•Influencer Collaboration: Worked with over 50 influencers.

•Viewership: Achieved 1.2 million views.





SunSafe

SunSafe Sales Campaign

Campaign Objective: To increase sales.

Campaign Media: Instagram

Achievements:

•Influencer Collaboration: Partnered

with over 40 influencers.

•Viewership: Achieved 6 million views.

•Sales Impact: Increased sales by 20%.







Hydroderm Sales Campaign

Campaign Objective: To increase sales.

Campaign Media: Instagram

Achievements:

•Influencer Collaboration: Partnered with

over 50 influencers.

•Viewership: Achieved 10 million views.

•Sales Impact: Increased sales by 20%.







Ardene Sales Campaign

Campaign Media: Instagram **Achievements:**

- •Page Collaborations: Partnered with over 20 Instagram pages, achieving 2.5 million views.
- •Influencer Collaborations: Worked with over 30 Instagram influencers, reaching more than 3.5 million views.







Peleh Sales Campaign

Campaign Media: Instagram Achievements:

- •Influencer Collaborations: Partnered with over 25 influencers.
- •Viewership: Achieved 3.6 million views.





Thank you for your attention

Stay in touch with us



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